SARA MON

Skills:
Photoshop
Illustrator
InDesign
After Effects
Javascript
HTML & CSS

Graphic design
Art direction
Video

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The Japanese culture has a strong group orientation: altruism, teamwork and cooperation are greatly stressed and prioritized over the needs of the individual. To preserve harmony and productivity in society, organization, obedience to order, and a feeling of shared responsibility are key.

Queues is a collection of photographs I took during a summer in Tokyo. The images capture patterns and shapes in the city landscape informed by the city's architecture, public signage, and cultural codes and customs as well as the oddity, disorder, and tension that is created when these rules are not followed.
An observation of the Shibuya Crossing Live Stream.

4.5” x 6.5” perfect bound book
RAMONA SPRING '17

Video direction and styling. Inspired by Roe Ethridge for Vogue China.

01:05 min video. View here: https://vimeo.com/217430105
HITOSTUBU NOKOSAZU

A documentation of the bento lunches at a Los Angeles Japanese preschool and the dialogues, interactions and dynamics that arise from these meals.

02:43 min video. View here: https://vimeo.com/220509738