

# Laura Berman

## info.

Los Angeles, California  
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## preferred media.

Print Design  
Book Design  
Digital Design

## tech skills.

Photography  
Nikon DSLR

## software usage.

Advanced:  
Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe Acrobat  
Microsoft Office  
Google Apps

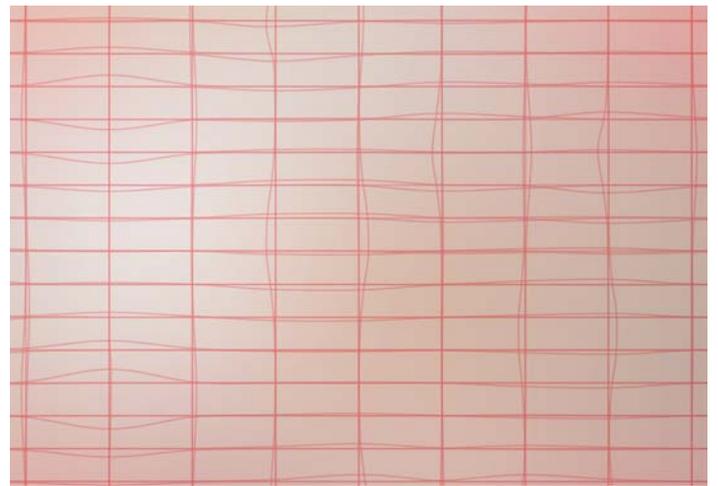
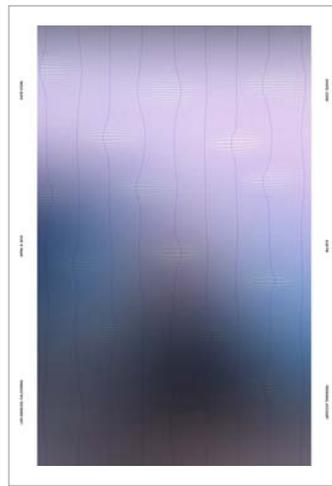
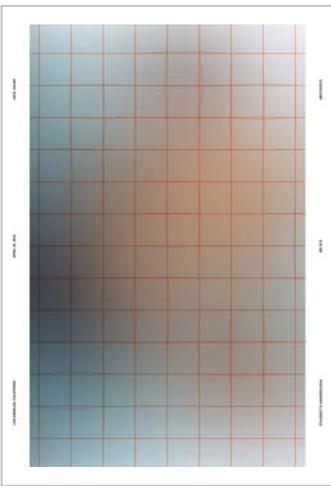
Intermediate:  
Adobe After Effects  
Adobe Premiere Pro  
Adobe Lightroom

Beginner:  
Maya  
Cinema 4D  
Processing/CSS

## Instactive

Instactive is a data visualization project that examines Instagram profiles through mutual relationships. Commonly, profiles are judged based on a user's follower count and/or follower ratio, but Instactive offers a unique look at profiles through data that is not available to the public. The quantity of mutual relationships determines the size and distortion of the grid that is set on top of a blurred image. The distorted image is the most recent picture of the Instagram account owner.

For the exhibition, the visualizations will be printed on chiffon fabric and hung extended from the wall in the gallery space, allowing them to move, emulating the movement of the grids that were generated for each profile.

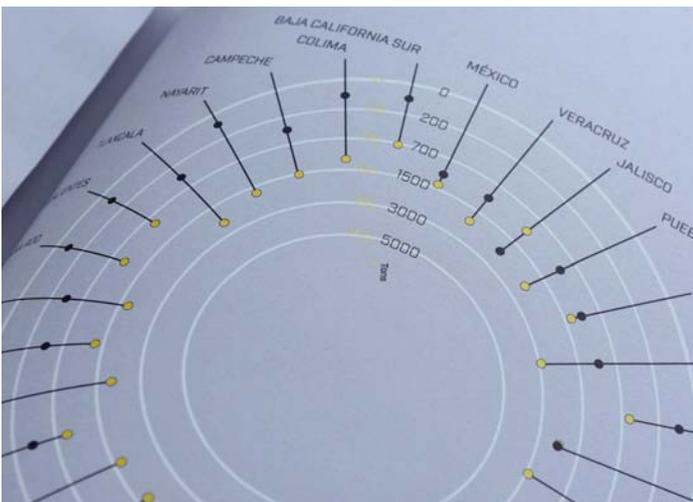
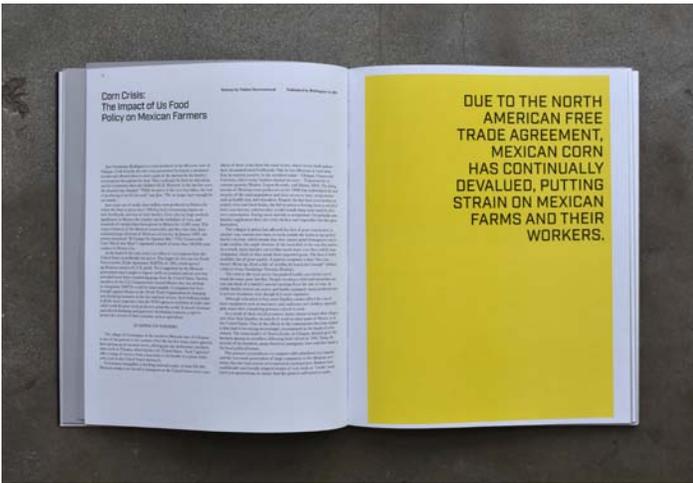


Poverty and Mexico

Every day thousands of Mexican citizens cross the US-Mexico border in order to provide themselves and their families the money and necessities needed to live a humane life in bearable conditions.

Poverty is a major underlying factor that contributes to many different conditions in Mexico. Fertility rate, household size, working conditions, corn production, drinking water, immigration, peace index and drug war violence are all influenced in one way or another by the poverty that plagues Mexico as a country.

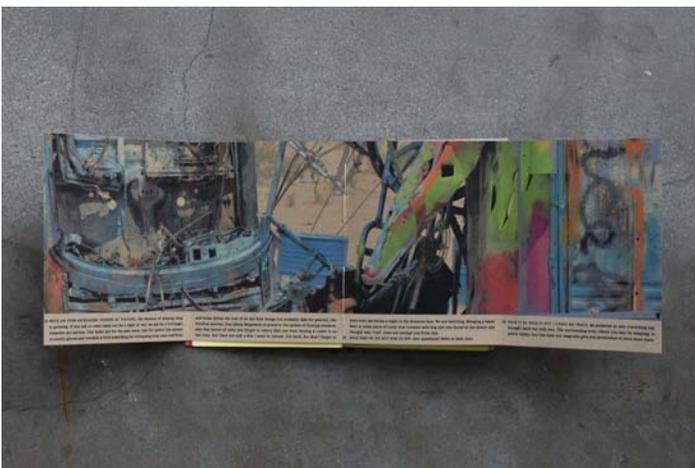
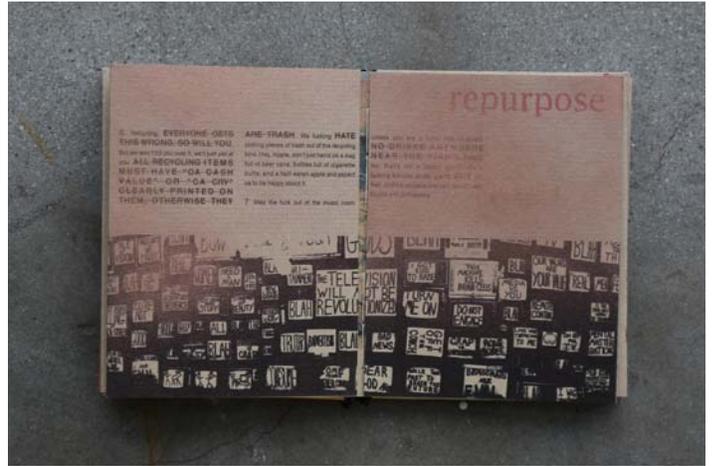
Through hand drawn maps, data charts, and found articles, this book closely examines the negative effects of poverty throughout Mexico.



RE- was inspired by Salvation Mountain and Slab City, two atypical locations found in the Southern California desert near the Mexican border. The aesthetic of the book aims to translate the rigid atmosphere both locations possess, as well as give a glimpse of the unique environment. Self proclaimed as the “last free place in America,” in Slab City, everything goes.

The text in the book is called “The East Jesus Survival Guide.” The survival guide was written by the citizens of Slab City to warn tourists of the established rules before visiting.

All materials used in the book are recycled.



### Fauda Wildpostings

Created for the Season 2 premiere of Fauda on Netflix, these wildpostings were part of city-wide campaigns in New York, Chicago and Los Angeles.

The client wanted the posters to inspire feelings of intrigue and curiosity in order to create hype for the new season. The dialogue in the show is in Hebrew and Arabic with English subtitles, so it was important to maintain the cultural aspect of the show while still appealing to American audiences. The rough aesthetic of the posters mirrors the rough subject matter of the show and compliments their surroundings as they are pasted freely in urban settings.

