JESSICA LIN

works in designing experiences and creative coding.

technical skills include graphic design (adobe illustrator, photoshop, indesign), video + animation (adobe aftereffects and premiere), 3D modelling and game design (unity, maya), and coding (HTML/CSS, C++, p5.js)

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I’M LOST WITHOUT YOU

is an animation meant for UCLA’s DMA senior show about a character who loses a friend and struggles with themself and with reality.

the installation of the animation is to convey the initial feeling of security and comfort, as a child in a blanket fort. this installation method then juxtaposes the remainder of the animation, as reality distorts and that feeling of comfort is stripped away even as you are within its physical manifestation.
gradstreet is an early stage start-up founded at UCLA in its second year of operation. The company sells graduation caps and gowns at a lower price to students. I worked with the student start-up GradStreet to completely redesign their brand and look for their second year launch.
happy is about a surreal experience in the desert.

mushrooms and a mysterious figure follow a girl throughout the day.