

ELANA SASSON

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WORK

I am a multimedia designer and artist, working in both print and digital media. My work is often interdisciplinary - merging coding with dance, computer gestures with music, and algorithms with poetry. I work with utilizing my typographic, coding, photography, writing, and conceptual skills.

In the past, I have 3D modeled the LA Philharmonic orchestra for the Refik Anadol Studio, designed branding work with Saffron Consultants in Madrid, and created promotional materials for the Cerralbo Museum in Madrid and the Center for the Art of Performance at Royce Hall and Ace Hotel.

TECHNICAL SKILLS

Adobe Illustrator
InDesign
Photoshop
Java
JavaScript
HTML + CSS
Videography
Photography
After Effects
Premiere Pro
Cinema 4D
Maya

OTHER SKILLS

Fluent in Spanish
Poetry writing
Persian Cooking
Marathon Running (4:30)

EMOTIONS TO POETRY

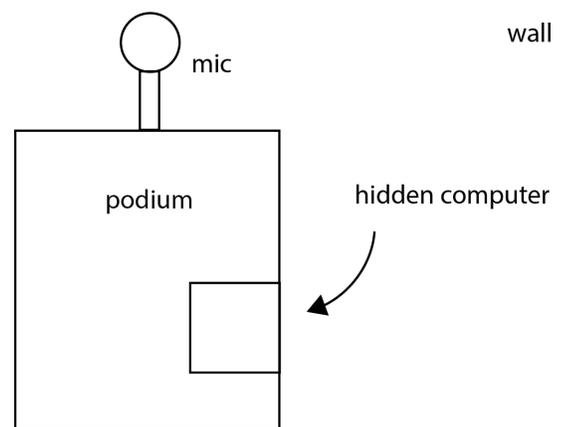
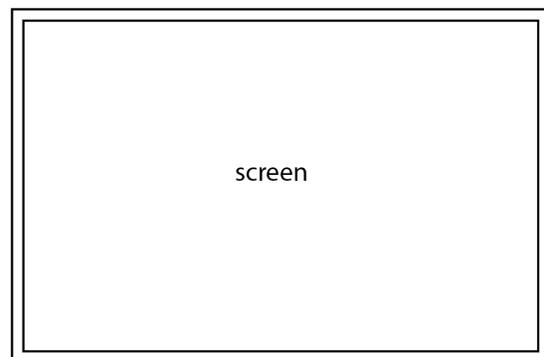
This project creates poetry out of human speech. It investigates the computer's ability to understand human emotion and language tone, reconfiguring words and creating poetry out of what it hears and detects. I am intrigued by the intersection of code and poetry, and what makes human poetry truly human. This work is in progress, and below are snippets of code and sketches of the setup.

rant about what makes you really angry

list the things that make you happiest

describe a scary dream you once had

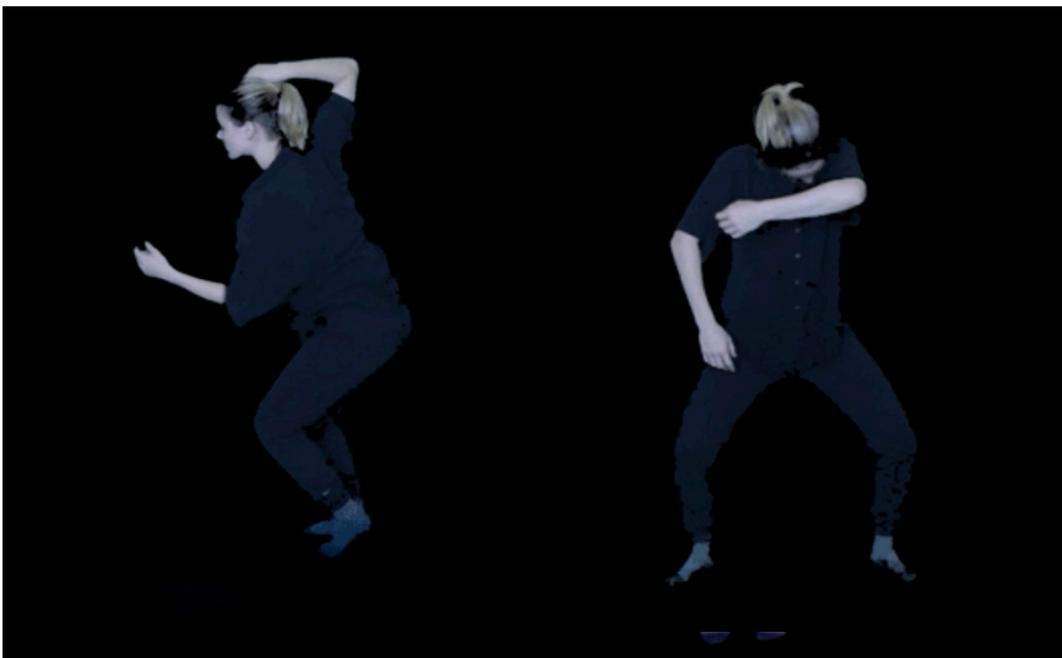
```
function whichAdj(emotionTone) {  
  if (emotionTone == "Fear")  
    return wordPicker(fearAdj);  
  else if (emotionTone == "Joy")  
    return wordPicker(joyAdj);  
  else if (emotionTone == "Anger")  
    return wordPicker(angerAdj);  
  else  
    return wordPicker(sadnessAdj);  
}
```



► (2) ["Tentative", "Analytical"] ► (12) ["-", "r", "v", "-", "v", "-", "-", "v", "-", "v", "-", "v"]
► (12) ["I", "just", "want", "to", "know", "what", "it", "was", "that", "made", "you", "leave"]

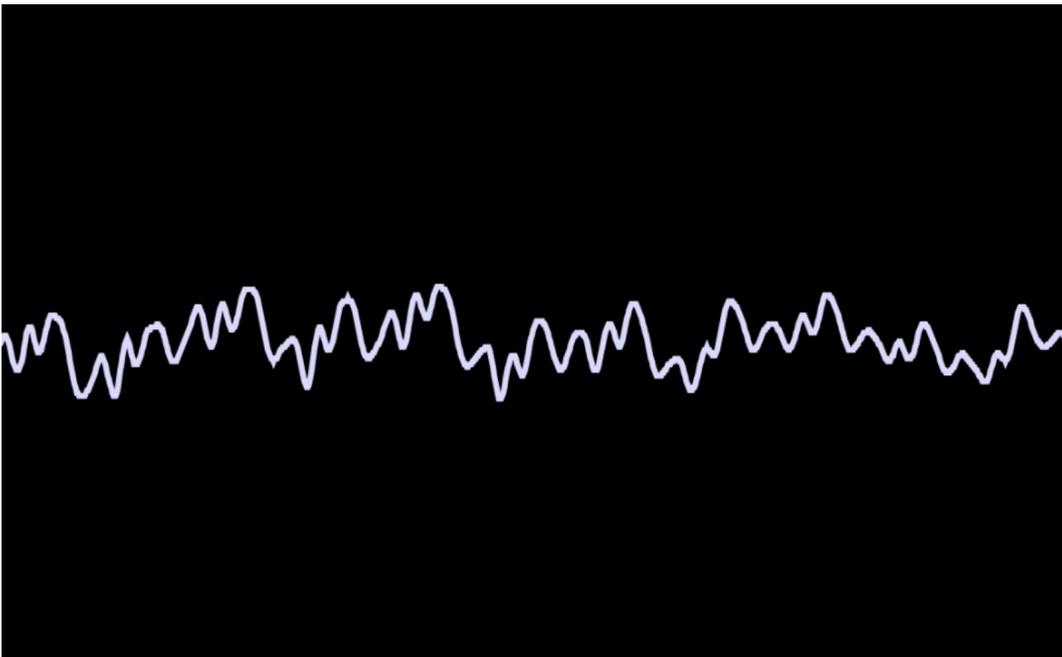
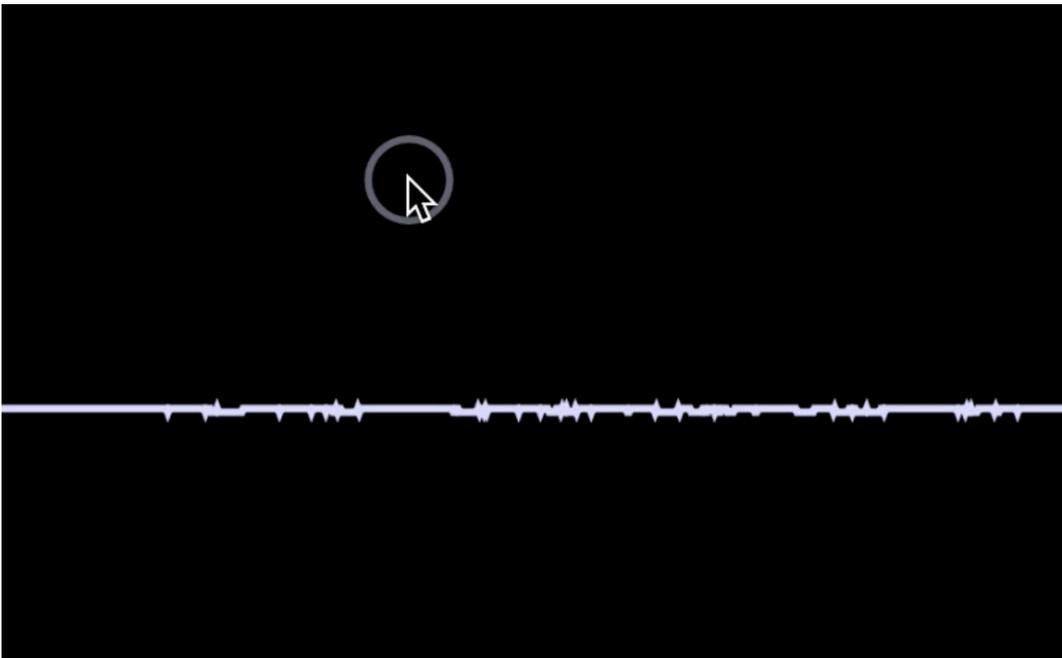
INTERPRETIVE GESTURE - DANCE

This work was created in collaboration with a friend who is a talented and expressive dancer with the aim to create a work that exists between the categories of digital art and dance. The work is experienced through gestural motions (tapping, swiping, rotating, pinching) on mobile screens or computer devices. Each gesture triggers the dancer's movement interpretation.



INTERPRETIVE GESTURE - MUSIC

This work was created in collaboration with several jazz musicians to create an interactive music web piece based on gesture. Similar to my interpretive dance work, this piece is experienced through gestural motions (tapping, swiping, rotating, pinching) on mobile screens or computer devices. Each gesture triggers a different instrumental interpretation, using saxophone and keys.



BORDER AS LAND

A workbook/visual exercise examining and questioning the idea of borders and boundaries, specifically pertaining to the U.S./Mexico border, featuring interviews with people who grew up beside or routinely crossing from one side to another.

