SUMMER INSTITUTE 2010

DESMA 2 - WEB DESIGN

Instructor: Yoon Chung Han

COURSE OBJECTIVES:

The course will help students gain a deeper understanding of (technical) concepts in networking while learning the history of Internet and becoming familiar with state-of-the-art tools of the moment. Students will explore ‘user experience’ and ‘information architecture’ through concepts for their own personal website with the emphasis on narrative, purpose and audience.

Students in this course will work with Adobe Illustrator and Photoshop, HTML and CSS.

WEEK 1 - BEGINNER

Day 1:
- Introduction: Who are you?
- What is Web Design?
- Web Examples; approach and purpose

Day 2:
- Project 1
- Studio + Class Presentation

Day 3:
- HTML.1
- Studio
- Field trip to Hammer Museum

Day 4:
- HTML.2
- CSS: adding style
- Enriching Content: images / sound / movies
- Uploading to Server
Day 5:
- Studio
- Final Presentations

WEEK 2 - ADVANCED

Day 1:
- Introduction: Who are you?
- What is Web Design?
- Web Examples; approach and purpose

Day 2:
- Project 1
- Studio + Class Presentation

Day 3:
- HTML.1
- HTML.2
- Studio
- Field trip to Hammer Museum

Day 4:
- CSS: adding style
- Enriching Content: images / sound / movies
- Adding web script (Javascript)
- Uploading to Server
- Studio

Day 5:
- Studio
- Final Presentations